

EXCELLENCE GROUP

Luxury Hotels & Resorts

Excellence Group Luxury Hotels & Resorts Adds Finest Resorts to Their Five Star Portfolio of Resort Properties in the Caribbean

Excellence Group, known for luxury resort properties throughout the Caribbean, announces the creation of a third brand, Finest Resorts, to welcome guests of all ages.

Cancun, Mexico/April 1, 2014/ -- Five star-rated Caribbean luxury hotels and resorts, Excellence Group, announces Finest Resorts, its first property to be Finest Playa Mujeres located among the stunning white powder sands and turquoise waters of Playa Mujeres, Mexico. Finest Resorts is the long-awaited third brand from Excellence Group, which currently owns and operates Excellence Resorts and Beloved Hotels.

Finest Playa Mujeres will offer the same level of luxury and comfort as the highly recognized and awarded Excellence Resorts and Beloved Hotels, but will welcome and accommodate guests of all ages, including couples, mid-size groups and families, without any age restrictions. As with Excellence Resorts and Beloved Hotels, Finest Playa Mujeres will provide an idyllic backdrop for destination weddings. Finest Playa Mujeres is expected to open in winter 2015.

Guests of the soon-to-be completed Finest Playa Mujeres can expect exclusive service in a modern setting that is aimed to inspire and surprise guests with a vacation destination that invokes an experience full of the passion, freedom, joy and prestige that Excellence Group Luxury Hotels & Resorts is synonymous with.

Finest Playa Mujeres will offer a seamless and impressive aesthetic comprised of modern spacious elegance, privacy, glamour, with Mexican spirit in the attentive details.

“Finest Playa Mujeres will offer a beautiful respite where couples, families, and groups can get away to celebrate and enjoy time together. It is a place that both stimulates the senses, yet relaxes the mind as time unfolds and balance returns,” expresses Alejandro Lazcano, Marketing Director of Excellence Group Luxury Hotels & Resorts. “Guest will revel in the simplicity of exquisite moments, and experience life done beautifully.”

Finest Playa Mujeres will feature 450 finely appointed guest suites, the exclusive Excellence Club for adults 18+ to enjoy, Finest Club for guest of all ages, nine irresistible all-inclusive international dining options, 10 swimming pools, a state-of-the-art fitness center with cardio conditioning equipment, elegant and spacious meeting facilities, full concierge services, among other high-end amenities.

Guests will discover ONE Spa and hydrotherapy circuit facilities where pampered relaxation and renewal are delivered through the healing traditions of ancient cultures from around the world. Nurture the body, mind and soul, and reconnect with your inner self.

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“At Finest Resorts, you can expect the same level of comfort, luxury and impeccable service as Excellence Resorts and Beloved Hotels. The only difference in concept will be couples, groups and families harmonically coexisting with amenities, activities and guest suites that are designed especially for them,” continues Lazcano.

Just as with the brand-new property, Excellence Group continuously strives to live up to its name with ongoing improvements to its existing properties.

Excellence Punta Cana recently completed a renovation of all guest rooms, adding four additional honeymoon suites with rooftop with private deck and plunge pool, making a total of ten honeymoon suites to this property. The property also added a brand new Spanish Tapas restaurant, a 9th a la carte option for dining at Excellence Punta Cana. Enhancement to the terraces on swim-up suites at the Excellence Club were also made.

Excellence Riviera Cancun has increased capacity at their French gourmet dining restaurant and redecorated it's Asian, fine Italian and Mediterranean restaurants. All Excellence Resorts properties now offer Nespresso coffee machines in all Club rooms, as well as take away wood oven pizza, and paddle boarding.

Beloved's boutique hotel now offers Nespresso coffee machines in all rooms, a separate menu for children at all restaurants and meal times, and a juice bar with crepes and waffles.

About The Excellence Group

Excellence Group Luxury Hotels & Resorts is a family owned and operated resort group specializing in hotel management and worldwide real estate development, with a primary geographic presence in the Caribbean. Excellence Group Luxury Hotels & Resorts is the result of a joint investment between Medieval Times and ETI (Explotaciones Turisticas de lesIlles). The group owns and manages resort properties in Punta Cana, Dominican Republic, Riviera Maya, and Cancun, Mexico.

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