

EXCELLENCE GROUP
Luxury Hotels & Resorts

**Excellence Group Revamps Its Portfolio of Properties
Throughout Mexico**

Leading All-inclusive Luxury Hotels & Resort Group Continues to Deliver Excellent Guest Experiences with New Upgrades and Offerings

Cancun, August 29 2018- Excellence Group Luxury Hotels and Resorts, acclaimed leaders in the all-inclusive luxury field, have announced plans for significant enhancements to the group's portfolio of Mexico properties. The \$8 million-dollar investment will bring new dining options and offerings throughout their four properties in Cancun and Riviera Maya, as well as provide upgrades to amenities of select room categories.

Excellence Group always strives to enhance the experiences of their guests, making exceptional offerings and personal, gracious, five-star service their brand-wide standard. This attention to detail has been recognized by guests, with three of the group's properties named among *the world's best* on two of the award categories in the coveted 2018 TripAdvisor's Travelers' Choice® for Hotels Awards. This planned investment, which is set for completion by the end of 2018, will further elevate the Excellence Group experience.

Beloved Playa Mujeres, the group's most intimate and upscale boutique hotel, further positions itself as one of the world's best havens for romance and wellness, with upgrades to the property's gastronomic experience. The adults-only property will introduce Le Bisou, a contemporary French fine-dining venue. Additionally, the hotel's existing eateries will be reimagined and converted to an upscale steak house, an Italian Trattoria, and a Lobster & Fresh Seafood House for seaside dining. Further additions include a gourmet coffee house, a sports bar, and an assortment of food trucks offering snacks and bites.

Updates to Excellence Playa Mujeres include a new location for guest-favorite, Aroma coffee house, as well as an artisanal mezcal and tequila lounge which will be now offered at La Havana Cigar Lounge. The property will also revamp the entire experience for Excellence Club guests with a new lounge featuring an exclusive top-shelf bar, and new flagship restaurant Magna, serving both a-la-carte breakfast and dinner.

Excellence Riviera Cancun will boast upgrades to its beachside restaurant Las Olas, while Finest Playa Mujeres, the group's only family-friendly resort, will be home to a new Sea Side restaurant. The new a-la carte venue will be exclusive to Finest Club and Excellence Club guests.

Additionally, Excellence Group plans to upgrade the resort's Jr. Swim-Up & Private Pool Suites category with new modern wood decks throughout Finest Playa Mujeres, Excellence Riviera Cancun, and Excellence Playa Mujeres.

While the Caribbean has no shortage of hotels and resorts, Excellence seamlessly combine the convenience of all-inclusive with the details and amenities of a luxurious five-star hotel experience. Across its portfolio of properties, the brand boasts the industry's highest staff per room ratio to provide impeccable and unmatched service.

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About Excellence Group Luxury Hotels & Resorts:

Excellence Group Luxury Hotels is a family-owned and operated resort group specializing in hotel management and worldwide real estate development, with a primary presence in the Caribbean. A joint investment between Medieval Times, Zafiro Hotels and Viva Hotels. The group owns and manages five-star, award-winning resort properties in the Dominican Republic, Mexico, and Jamaica under three brands which encompass the concept of ultimate all-inclusive luxury: Adults-Only Excellence Resorts in Cancun, Riviera Maya, Punta Cana, and Montego Bay; Boutique Adults-Only-All Inclusive at Beloved Hotels; and Modern All-Inclusive Luxury at Finest Resorts. Excellence Group Luxury has been the recipient of The AAA Diamond Award, Condé Nast Travel Readers' Choice Award, and Travel & Leisure's Best Award. The property has received TripAdvisor's Traveler's Choice Award for The #1 All-Inclusive Resort in the World and for 2018, three of its locations were among the Top All-Inclusive Resorts in the World and the Top Hotels in Mexico lists.

For additional information please visit [Excellence Group](#) or call +1-866-540-2585